



Dear Corporate Sponsor:

**Re: BIAPH seeks your support for corporate fundraiser – June 3, 2010
Second Annual “ Une Affaire de Chocolat”**

I invite you to partner with the Brain Injury Association of Peel & Halton in hosting an extraordinary fundraising event at the fabulous Edgemere Estates, a 12-acre Lakeshore property in the heart of Oakville, on Thursday, June 3, 2010.

We hope to bring together, members of the legal community, health care community, insurance industry, brain injury survivors, local business persons and politicians.

We have invited the leading local restaurants to serve their most delicious appetizers and all will be entertained by local musicians and opera singers.

The evening will also include a black box cooking demonstration and competition for delectable chocolate creations that will be judged by our Platinum Level sponsors.

In addition, there will be a live art auction, silent auction and fabulous raffle items.

We are currently seeking sponsors for the event and can offer you substantial recognition in return for your donations. The benefits associated with sponsorship are detailed on the attached sheet.

In the event that you are unable to sponsor our fundraising event, we invite you to consider donating items for our silent or live auction.

We look forward to receiving confirmation of your sponsorship level. A charitable donation receipt for the maximum amount permitted by law, will be available, if requested.

In order to ensure that you are able to benefit from a full recognition of your sponsorship, we would need to be notified by Friday, April 9, 2010 to include your logo in our ticket brochure.

June is Brain Injury Awareness Month and a candlelight vigil will be part of the event. We hope that many of our “survivors” will join us. If you are not able to use all tickets in your package, we kindly ask that you allow us to donate these tickets on your behalf to our ABI survivors.

Below please find information about the Brain Injury Association of Peel and Halton, setting out some of the important ongoing programs that you would be supporting through your generous donation.

Close to half a million Ontarians currently live with an acquired brain injury (ABI), and 18,000 new cases are added every year. Brain injury is significantly more prevalent than breast cancer,

spinal cord injury and HIV/AIDS. And yet, ABI survivors are largely invisible to the general public and forgotten in the Province's health care and social services system.

Ontario's health care system does a great job of patching people up in the immediate aftermath of their injury but, once they're released from hospitals and rehab facilities, ABI survivors are often left on their own.

With no comprehensive system in place, many ABI survivors fall through the cracks. Based on preliminary findings from a new research study, it is estimated that slightly more than half (53 percent) of homeless people in Toronto have histories of brain injury.

Preliminary findings from a study on the inappropriate placement of ABI survivors, found that 44 percent of the prison population in Ontario also have a history of brain injury. As well, ABI survivors are often inappropriately placed in long-term care homes and psychiatric hospitals. There, without specialized treatment, any progress they achieved in rehab is usually lost. Meanwhile, children with ABI often go undiagnosed in the school system and are mislabelled and misunderstood. It is estimated that there are some 27,000 children with ABI in Ontario's schools.

Over the last decade, advances in medical technology have resulted in a dramatic increase in life expectancy for persons with brain injuries, which means the number of people living with ABI in our communities is increasing every year.

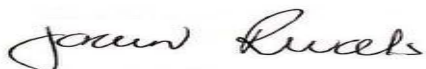
The Mission of the Brain Injury Association of Peel & Halton – BIAPH – is to enhance the quality of life for persons in the Regions of Peel and Halton who are living with the effects of acquired brain injury, through:

- Education
- Awareness
- Support
- Advocacy
- Prevention

BIAPH is governed by a volunteer Board of Directors. Together with the Executive Director, who reports to the Board at monthly meetings, programs are developed, delivered and evaluated. Since BIAPH does not receive any government funding, we rely on corporate sponsors, donations and fundraising events to continue doing the work that we do.

I thank you for your consideration. I would be very pleased to speak to you further about this worthwhile fundraising event.

Yours very truly,



Jorun Rucels
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Enclosure